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Bionic Gloves and Executive Women’s Golf Association Announce partnership EWGA to offer members custom logoed Bionic Glove

Louisville, KY – Bionic Gloves is pleased to announce a brand new licensed vendor relationship with the EWGA (Executive Women’s Golf Association). Bionic glove will be offering the nationwide association’s members a custom Bionic® PerformanceGrip™ magnetic ball marker glove, complete with an EWGA logo on the magnetic ball marker.

“We are proud to be associated with an organization that is dedicated to enriching the lives of its members,” said Cheryl Fink, marketing director of Bionic Gloves. “We are excited to work with EWGA and to further cultivate our relationship.”



Bionic’s PerformanceGrip glove is the most feature-rich glove ever made and took more than three years of design and testing to get ready for market. This glove will be customized especially for the EWGA, with its logo on the magnetic ball marker, and then offered for sale to members.

EWGA is a tax exempt membership association that has welcomed more than 100,000 women into the game, connecting them to learn, play and enjoy golf for business and for fun. The organization delivers a wide range of golf, social and networking activities for both new and experienced golfers at chapters throughout the United States and international chapters in Canada and Italy.

“As avid golfers, our members will appreciate the excellent quality of the Bionic PerformanceGrip glove,” says Pam Swensen, CEO of the EWGA. “The logoed ball marker will make the glove more personally relevant and unique.

To find out more about the EWGA glove, or any other Bionic Glove, call **1-877-524-6642**.

About Bionic Gloves: For more than a decade, Bionic has been at the forefront of glove technology in many sports – baseball, hockey, fitness (weightlifting), tennis, racquetball, equestrian events and others. The first Bionic golf glove – the Classic – was introduced in 2005. The Classic has recently been repackaged and renamed as the StableGrip™ glove. Other models are the PerformanceGrip (Bionic’s most feature-rich glove) and the ReliefGrip™ (designed for arthritic relief).

Bionic is a division of the family-owned Hillerich & Bradsby, Co., based in Louisville, Ky. Other H&B divisions include PowerBilt, makers of golf clubs since 1916, and Louisville Slugger, the most famous brand of baseball and softball bats and equipment in the world.

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